

Company Update



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AT A GLANCE

SELL	HOLD BUY	
Target price	KRW80,000 (19.8%	6)
Current price	KRW66,800	
Market cap	KRW413.49b/USD365.14r	n
Shares (float)	6,190,011 (55.8%)	
52-week high/low	KRW77,000/KRW47,750	
Avg daily trading value (60-day)	KRW4.8b/ USD4.2m	

ONE-YEAR PERFORMANCE

	1M	6M	12M
Huons (%)	-4.0	17.4	11.6
Vs Kosdaq (%pts)	-3.0	11.9	10.6

KEY CHANGES

(KRW)	New	Old	Diff
Recommend.	BUY	BUY	
Target price	80,000	71,000	12.7%
2017E EPS	4,681	4,480	4.5%
2018E EPS	4,171	4,349	-4.1%

SAMSUNG vs THE STREET

No of estimates	3
Target price	74,667
Recommendation	4.0

BUY★★★: 5/BUY: 4/HOLD: 3/SELL: 2/SELL★★★: 1

2017.10.20

Huons (243070)

Raising target with Hutox catalyst nearing

- We expect Huons to post in-line 3Q sales and operating profit figures, driven by robust sales growth for prescription drugs and CMOs.
- The firm on Aug 31 signed MOUs in Spain, Brazil, and Russia to export its botulinum toxin (BTX) Hutox along with receiving domestic approval this week to start phase III clinical trials for the product.
- We raise our 12-month target price on Huons by 12.7% to reflect the rapidly growing value of its BTX business.

WHAT'S THE STORY?

3Q preview: We believe Huons saw its sales rise 16.7% y-y to KRW72.4b in 3Q as its operating profit and margin fell a respective 17.4% and 4.8% pts y-y to KRW8.5b, with all the figures to have met forecasts. The firm's pharmaceutical sales likely rose 19% y-y to KRW36.6b, led by cardiovascular and metabolic disease treatments, as its beauty/healthcare sales grew 5.8% y-y to KRW24.8b, as those for: 1) health supplements, such as vitamins and obesity treatment, came in flat q-q; and 2) botulinum toxin [BTX] and fillers exports outpaced the 1Q figures, despite likely slipping q-q. We believe its CMO sales rose 21% y-y to KRW9.5b, thanks to it starting to manufacture mono-dose eye drops for a Japanese pharmaceutical player. We expect the company's SG&A cost-to-sales ratio to have risen 5.8% pts y-y to 42.3%, with R&D investment hikes, new business expansion, and product launches thought to be driving up costs, which hit its operating profit.

Update on BTX business: Huons on Aug 31 signed MOUs with companies in Spain, Brazil, and Russia to export its proprietary BTX Hutox, which give six-month exclusivity periods for those partners to pursue due diligence on its BTX factory and clinical protocols before finalizing contracts in 1H18. The partner should conduct Phase III trials in 2019 in their respective regions, and once approved for marketing, Huons would commence supplies. The firm this week also received domestic approval to conduct Phase III trials III trials on Hutox, with a launch at home expected in early 2019.

Raising target: Recent positives bestow the BTX exports of Huons with a major shareprice catalyst, even as its conventional pharmaceutical business grows steadily. The aforementioned agreements should wrap through 2Q18, with additional MOUs likely, including in the US and China. We expect the firm's BTX production capacity to jump sixfold in 2H18, and to reflect the increasing value of the skyrocketing business, we raise our 12-month target price by 12.7% to KRW80,000—sums its conventional business and BTX exports at a respective KRW65,000 and KRW15,800—with implied P/E of 19x a 24% discount to the 25x average of its domestic medical aesthetic peers.

SUMMARY FINANCIAL DATA

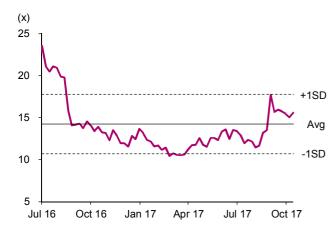
	2016	2017E	2018E	2019E
Revenue (KRWb)	169	282	309	342
Net profit (adj) (KRWb)	15	28	25	33
EPS (adj) (KRW)	2,498	4,681	4,171	5,309
EPS (adj) growth (% y-y)	nm	87.4	(10.9)	27.3
EBITDA margin (%)	15.2	13.6	12.9	13.7
ROE (%)	16.3	27.0	19.6	20.8
P/E (adj) (x)	26.7	14.3	16.0	12.6
P/B (x)	4.4	3.4	2.9	2.4
EV/EBITDA (x)	16.7	10.6	9.8	7.8
Dividend yield (%)	0.0	0.7	0.7	0.8

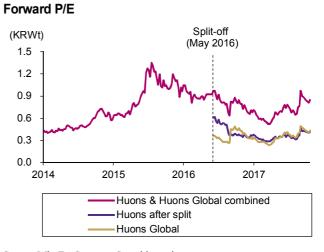
Source: Company data, Samsung Securities estimates

Valuation

Valuation		
(KRW)		Note
2018 EPS	4,171	
Target P/E (x)	15.6	20% premium to Korean small-cap pharma average
Per share value of main business (A)	65,075	
BTX export value	98.0	Europe, Brazil, and Russia only; 25% success rate
Per share value of BTX (B)	15,825	
Fair value per share (A X B)	80,900	
Target price	80,000	
Current price	66,800	As of Oct 19 close
Upside (%)	19.8	
Source: Samsung Securities		

Forward P/E band





Source: WiseFn, Samsung Securities estimates

3Q preview

(KRWb)	3Q1	17E	3Q16	2Q17	Chg /	growth (%)	
	Samsung	Consensus			Consensus	у-у	q-q
Sales	72.4	69.7	62.0	70.9	3.8	16.7	2.1
Operating profit	8.5	8.7	10.3	9.5	(1.8)	(17.4)	(10.1)
Pre-tax profit	8.3	9.2	11.2	10.0	(9.0)	(25.8)	(16.7)
Net profit	6.5	7.2	8.6	7.9	(9.2)	(24.4)	(18.2)
Margins (%)							
Operating profit	11.7	12.4	16.6	13.3			
Pre-tax profit	11.5	13.1	18.1	14.1			
Net profit	9.0	10.3	13.9	11.2			

Source: Company data, WiseFn, Samsung Securities

Source: WiseFn, Samsung Securities estimates

2017. 10. 20

Quarterly and annual results and forecasts

(KRWb)	1Q17	2Q17	3Q17E	4Q17E	1Q18E	2Q18E	3Q18E	4Q18E	2016	2017E	2018E	2019E
Sales	65.2	72.1	72.4	72.2	73.7	77.9	78.4	78.8	244.8	281.9	308.8	341.6
Chg (% y-y)	13.0	18.6	16.7	9.9	13.0	8.1	8.3	9.2	13.8	15.1	9.6	10.6
Pharmaceuticals	34.7	34.5	36.6	36.6	38.6	37.6	40.0	40.0	125.9	142.3	156.1	171.7
Prescription	28.8	29.3	31.0	31.1	32.2	32.2	34.1	34.2	104.4	120.1	132.6	146.6
Local anesthetics	4.4	3.7	3.8	4.1	4.8	4.0	4.1	4.4	14.3	16.0	17.2	18.5
Eye drops (Alcon)	1.5	1.5	1.8	1.4	1.5	1.5	1.8	1.4	7.2	6.3	6.3	6.7
Beauty/Healthcare	21.3	26.0	24.8	23.6	24.2	27.3	26.1	25.2	88.8	95.8	102.8	115.5
Wellness products	15.8	16.6	16.8	15.4	16.5	17.9	17.6	16.1	61.9	64.5	68.3	73.4
Aesthetics	5.6	9.4	7.9	8.3	7.6	9.3	8.5	9.1	26.9	31.2	34.5	42.1
Botulinum toxin	2.8	4.4	3.8	3.7	3.8	4.0	4.0	4.1	2.3	14.6	15.9	21.3
Dermal fillers	2.0	3.2	2.9	3.2	2.4	3.3	3.1	3.5	11.3	11.3	12.3	13.5
CMO	8.2	10.2	9.5	10.2	9.2	10.8	10.1	10.8	30.1	38.1	40.9	43.2
Eye drops	4.0	4.6	3.6	4.3	4.4	5.1	3.8	4.7	7.6	16.5	18.0	19.5
Other	4.2	5.6	6.0	5.8	4.8	5.7	6.3	6.1	22.5	21.6	22.9	23.7
Other	1.0	1.4	1.5	1.8	1.7	2.2	2.2	2.8	0.0	5.7	8.9	11.2
Gross profit	35.8	38.4	39.1	39.0	40.0	42.7	42.2	43.1		152.3	168.0	188.1
Chg (% y-y)	n/a	n/a	18.7	15.3	11.7	11.2	7.9	10.5		n/a	10.3	12.0
Gross margin (%)	54.9	53.2	54.0	54.1	54.3	54.8	53.8	54.7		54.0	54.4	55.1
Operating profit	7.1	8.7	8.5	7.2	7.5	8.8	8.4	8.2	37.0	31.6	32.9	40.1
Chg (% y-y)	n/a	n/a	(17.4)	5.3	5.0	0.7	(1.3)	13.6	7.9	(14.6)	4.1	21.9
Operating margin (%)	11.0	12.1	11.7	10.0	10.2	11.3	10.7	10.4	15.1	11.2	10.7	11.7

Note: Based on consolidated K-IFRS (2016 figures based on pre-split, parent K-IFRS)

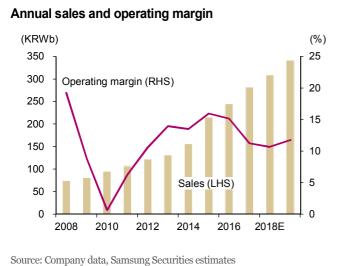
Source: Company data, Samsung Securities estimates

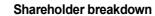
BTX business valuation (Europe, Brazil, and Russia only)

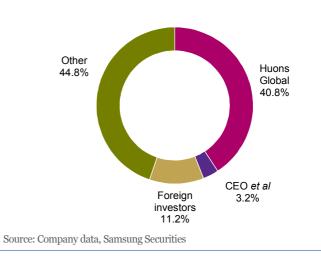
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(KRWb)	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031
Schedule		L/O	Ph III		BLA	Launch									
Europe						8.0	15.0	45.0	50.0	50.0	48.5	46.1	43.8	41.6	39.5
Brazil						5.0	10.0	25.0	25.0	30.0	29.1	27.6	26.3	24.9	23.7
Russia						3.0	8.0	20.0	20.0	24.0	23.3	22.1	21.0	20.0	19.0
Upfront and milestones	0.0	1.0	0.0	3.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT*	0.0	0.5	0.0	1.5	1.5	8.0	16.5	45.0	47.5	52.0	50.4	47.9	45.5	43.2	41.1
PV of FCF	0.0	0.9	0.0	2.2	2.0	4.7	8.8	21.7	20.6	20.3	17.8	15.2	13.0	11.1	9.5
NPV	147.9														
Terminal value	243.9														
NPV+TMV	391.8														
Fair value**	98.0														
No of share ('000)	6,190.0														
Per share value (KRW)	15,825														

Note: WACC of 11% and terminal growth rate of -5%; * 50% shared with Huons Global; ** assumes 25% probability of MOU receiving BLA approval Source: Samsung Securities estimates

Huons







Peer valuations

	Market cap	P/E	P/E (x)		EPS growth (% y-y) ROE (%)				nd yield %)	Operating margin (%)		
	(KRWb)	2017E	2018E	2017E	2018E	2017E	2018E	2017E	2018E	2017E	2018E	
Dongkook Pharm	517.5	12.8	11.7	(0.5)	9.6	15.8	15.1	0.7	1.0	13.0	12.9	
Samjin Pharm	459.4	13.0	12.0	17.4	8.0	19.6	18.5	2.2	2.4	18.4	18.7	
Ildong Pharm	389.6	19.2	13.9	n/a	38.5	7.4	9.6	2.3	2.4	5.4	7.0	
Boryung Pharm	363.3	20.6	13.7	215.0	50.0	22.4	16.6	0.5	0.5	4.4	6.5	
Whanin Pharm	425.0	15.7	14.8	65.2	5.9	11.7	11.2	1.1	1.1	21.8	21.3	
Daewon Pharm	334.9	21.1	11.7	(19.6)	80.8	9.5	15.7	1.5	1.8	11.7	12.8	
Korea United Pharm	397.1	16.3	14.5	24.8	12.7	13.0	13.2	1.1	1.1	15.5	15.8	
ST Pharm	651.1	11.3	12.1	(17.5)	(6.4)	16.5	13.2	1.4	1.5	35.3	35.0	
Small-cap pharma		16.0	13.2	40.7	21.7	15.8	14.8	1.2	1.3	15.2	15.7	
Medytox	2,476.4	31.5	25.6	32.7	23.3	43.9	38.6	0.5	0.5	54.5	55.4	
Hugel	2,035.6	23.1	21.8	32.5	5.8	16.9	13.0	0.3	0.4	58.3	58.8	
Daewoong Pharm	1,442.5	36.3	29.2	51.9	24.4	7.4	8.6	0.5	0.5	5.6	6.5	
Humedx	280.9	30.2	23.8	(11.2)	26.8	8.0	9.6	1.6	1.6	20.5	23.8	
Medical aesthetics		30.3	25.1	26.5	20.1	19.0	17.4	0.7	0.8	34.7	36.1	

Note: Based on consensus

Source: WiseFn, Samsung Securities

Income statement

Year-end Dec 31(KRWb)	2016	2017E	2018E	2019E
Sales	169	282	309	342
Cost of goods sold	80	130	141	153
Gross profit	89	152	168	188
Gross margin (%)	52.8	54.0	54.4	55.1
SG&A expenses	68	121	135	148
Operating profit	22	32	33	40
Operating margin (%)	12.7	11.2	10.7	11.7
Non-operating gains (losses)	(2)	5	0	3
Financial profit	0	1	0	1
Financial costs	1	1	1	1
Equity-method gains (losses)	(0)	(1)	1	4
Other	(1)	6	0	0
Pre-tax profit	20	37	33	43
Taxes	5	9	8	10
Effective tax rate (%)	25.4	24.0	24.0	24.0
Profit from continuing operations	15	28	25	33
Profit from discontinued operations	0	0	0	0
Net profit	15	28	25	33
Net margin (%)	8.8	9.9	8.2	9.6
Net profit (controlling interests)	15	29	26	33
Net profit (non-controlling interests)	(1)	(1)	(1)	0
EBITDA	26	38	40	47
EBITDA margin (%)	15.2	13.6	12.9	13.7
EPS (parent-based) (KRW)	2,498	4,681	4,171	5,309
EPS (consolidated) (KRW)	2,413	4,489	4,075	5,309
Adjusted EPS (KRW)*	2,498	4,681	4,171	5,309

Cash flow statement

Year-end Dec 31(KRWb)	2016	2017E	2018E	2019E
Cash flow from operations	29	31	26	29
Net profit	15	28	25	33
Non-cash profit and expenses	12	17	14	14
Depreciation	4	7	7	7
Amortization	0	0	0	0
Other	7	11	8	7
Changes in A/L from operating activities	3	(5)	(5)	(7)
Cash flow from investments	(17)	(6)	(7)	(8)
Change in tangible assets	(5)	(6)	(6)	(7)
Change in financial assets	(8)	(1)	(1)	(1)
Other	(4)	1	0	(0)
Cash flow from financing	2	(3)	(3)	(3)
Change in debt	36	(1)	0	0
Change in equity	78	0	0	0
Dividends	0	0	(3)	(3)
Other	(111)	(2)	0	0
Change in cash	14	21	16	21
Cash at beginning of year	2	16	36	53
Cash at end of year	16	36	53	73
Gross cash flow	26	45	40	47
Free cash flow	23	25	20	22

Note: 2016 figures include May-December data only * Excluding one off items, ** Fully diluted, excluding one-off items *** From companies subject to equity-method valuation Source: Company data, Samsung Securities estimates

Balance sheet

Dalarice Sheet				
Year-end Dec 31(KRWb)	2016	2017E	2018E	2019E
Current assets	121	152	179	214
Cash & equivalents	16	37	53	73
Accounts receivable	64	70	77	86
Inventories	30	33	36	41
Other current assets	10	12	13	14
Fixed assets	59	57	58	58
Investment assets	7	8	8	9
Tangible assets	45	45	44	44
Intangible assets	3	2	2	2
Other long-term assets	4	3	3	3
Total assets	179	209	236	273
Current liabilities	82	75	79	86
Accounts payable	20	22	24	27
Short-term debt	32	22	22	22
Other current liabilities	30	30	33	37
Long-term liabilities	1	13	13	13
Bonds & long-term debt	0	10	10	10
Other long-term liabilities	1	3	3	3
Total liabilities	84	88	93	100
Owners of parent equity	94	121	143	173
Capital stock	3	3	3	3
Capital surplus	75	75	75	75
Retained earnings	16	44	67	97
Other	1	(2)	(2)	(2)
Non-controlling interests' equity	2	1	0	0
Total equity	96	121	143	173
Net debt	13	(9)	(26)	(47)

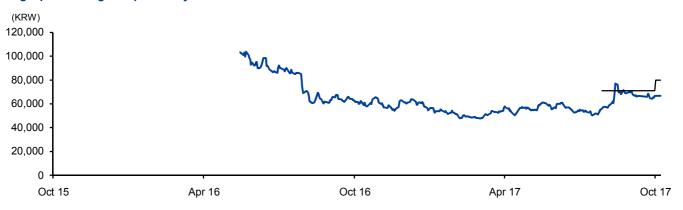
Financial ratios

Year-end Dec 31	2016	2017E	2018E	2019E
Growth (%)				
Sales	nm	66.8	9.6	10.6
Operating profit	nm	46.8	4.1	21.9
Net profit	nm	87.6	(9.2)	30.3
Adjusted EPS**	nm	87.4	(10.9)	27.3
Per-share data (KRW)				
EPS (parent-based)	2,498	4,681	4,171	5,309
EPS (consolidated)	2,413	4,489	4,075	5,309
Adjusted EPS**	2,498	4,681	4,171	5,309
BVPS	15,177	19,510	23,186	28,001
DPS (common)	0	500	500	550
Valuations (x)				
P/E***	26.7	14.3	16.0	12.6
P/B***	4.4	3.4	2.9	2.4
EV/EBITDA	16.7	10.6	9.8	7.8
Ratios (%)				
ROE	16.3	27.0	19.6	20.8
ROA	8.3	14.3	11.3	12.9
ROIC	15.1	22.2	22.3	25.6
Payout ratio	0.0	10.7	12.0	10.3
Dividend yield (common)	0.0	0.7	0.7	0.8
Net debt to equity	13.5	(7.3)	(18.0)	(27.4)
Interest coverage (x)	36.5	30.5	34.1	41.6

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Target price changes in past two years



Rating changes over past two years (adjusted share prices)

Date	2017/8/16	10/20				
Recommendation	BUY	BUY				
Target price (KRW)	71,000	80,000				
Note: * [(average, maximum, or minimum share price over duration of target price minus target price) / target price] x 100%						

** Maximum/minimum share price if new target is higher/lower than market close on the business day prior to target price change

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Company	
BUY	Expected to increase in value by 10% or more within 12 months and
	is highly attractive within sector
HOLD	Expected to increase/decrease in value by less than 10% within 12 months
SELL	Expected to decrease in value by 10% or more within 12 months

Industry

months

OVERWEIGHT
NEUTRAL
UNDERWEIGHT

Expected to outperform market by 5% or more within 12 months Expected to outperform/underperform market by less than 5% within 12 months Expected to underperform market by 5% or more within 12

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Percentage of ratings in 12 months prior to Sep 30, 2017
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BUY (82.2%) | HOLD (17.8%) | SELL (0%)

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